

### MINUTES OF THE 10th NEC Meeting 2024-2026

<b>Venue</b>	Zoom	<b>Date</b>	29th January 2026
<b>Subject</b>	National Executive Council Meeting	<b>Time</b>	16:00 hrs to 18:00 hrs
<b>Attendees</b>	<ol style="list-style-type: none"> <li>1. Samit Garg, President</li> <li>2. PVN Vidyasagar, EVP</li> <li>3. Ankur Kalra, General Secretary</li> <li>4. Taranbir Sahni, Secretary</li> <li>5. DV Vinod Gopal, VP South</li> <li>6. Ruchin Kohli, VP North</li> </ol>	<p><b>EEMA Secretariat</b></p> <p><b>Absent</b></p>	<p>Priti Khanna Rimi Bhattacharya</p> <p>Jagmohan Singh, Treasurer Harshal Kothari, VP West Ravi Mehta, JS West Sonu Nanda, VP East Sanjay Agarwal, JS East Anupama Deshmukh, JS South Vanessa Williams, JS North</p>

The meeting was called to order by President Samit Garg who formally welcomed all the attendees to the NEC meeting. He requested the GS to initiate the meeting as per agenda scheduled.

**Ankur Kalra**, General Secretary took all the participants through the agenda and explained each of the points mentioned below:

#### 1. Membership Management

- 147 Members renewed their membership since 1st Dec 2025 during the follow up campaign by the secretariat - List was shared by GS
- List of members who had not renewed their membership despite multiple reminders was also shared, it was decided to remove them from the groups by 31st January.
- Also Lists were shared of members who did not meet with the membership criteria or whose documents were not available - it was decided to pursue them further and request them to furnish the required details at the earliest.
- Various Changes that were made to the membership portal were discussed and showcased - a completely new robust interface was exhibited to the NEC by Ops Mgr Rimi
- The Ops Manager was requested to clean up all duplicate/misleading portal entries
- GS Updated that all membership requests are addressed within 15 days without delay through the portal now.

#### 2. NEC Governance

It was decided to plan a day-long Off-site at the end of February in Delhi to discuss accomplishments of the NEC and deliberate upon what remains to be done before the current tenure ends. Attendance would be compulsory for the 5 Central NEC members and the 4 Zonal VPs. Date options to be circulated finalized basis availability.

### **3. NEC Elections**

- It was decided to conduct the elections during the months of June / July and announce the winners only at EEMAGINE so that the baton can be passed on during the EEMAX Awards. The new NEC can officially take over office by 1st September so that EEMAGINE accounts can all be closed by then.
- Samit to finalise dates and share an election schedule with all soon.
- Sagar suggested that a new election service provider be utilised this year who is experienced in holding elections for associations. Meeting to be fixed with Samit by secretariat and he would take a final call post their presentation on the matter.

### **4. Communication & Member Engagement**

- A Townhall to be organised within March where all EEMA members would be invited for a half day session.
- The Townhall to showcase our tech stack, update on Music Licensing and other significant developments of the association to the members. COREA Members could be invited to the same as well.
- A list of all EEMA and Non EEMA events was shared by the Secretariat and was appreciated by all. It was requested to keep it updated from time to time.

### **5. Zonal Plans by each of the 4 Regional VP's for coming months**

#### **VP SOUTH - DV Vinod**

- Online Eduposium held for an institution in Coimbatore on 29th January
- Harmony Meet to be held in Karnataka, Kerala and Chennai before South Factor
- South Factor getting a good response. 64 Early Bird registrations done. Likely to have 225 residential attendees as compared to 165 in the previous year.
- Hyderabad getting activated in a big way
- Likely to add 10 new members after South Factor. Documents received from 4 new members.

**Note:** No update for the remaining 3 Regions as there was no representation.

### **6. Update on Taskforces by GS**

- **WeCare:** Online Safety Workshop for Artistes - "Recognizing Red Flags" scheduled on 17th February - pre event communication is underway.
- **HSS:** The HSS Manuals that were shared with members, post EEMAGINE, need much more work before they can be put to use. Similarly the Event App designed needs to be easy to use and relevant to the members. The HSS committee must spend time to get both of these documents corrected and make them usable by our members. Sagar to speak with Siddhartha & Avishkar to expedite the matter.

- **Artiste Committee** initiated the “We Are Listening Campaign” to address any issues faced by artistes. Each quarter Artiste Committee to address these in an open online forum.
- **Client Engagement** - Pledge finalized based on feedback received from members. To now be shared and explained to ALL members via online workshop. Await final instructions from Saurabh and the Client engagement team.
- **Wedding Council**
  - Meeting held with Mugdha Sinha IAS, MD ITDC to empanel EEMA members, who specialise in weddings, to enhance and raise execution standards in select ITDC properties.
  - Follow-up for a meeting with Mr. Suman Billa, Additional Secretary & Director General, Ministry of Tourism to take forward ‘Wedding Tourism Policy Draft’.
- **Spotlight** - Date for Spotlight was decided as 28th June and location to be in Delhi NCR. Ruchin to work with Vijay Arora to finalise all details and communicate the same to the NEC post which creatives can be created and circulated.
- **Education & Upskilling**
  - As requested by GS - committee to hold monthly online upskilling sessions starting February.
  - Masterclass on “Designing Experiences, Not Just Events” by Clifton Cardozo, Founder Eventant to be held on Zoom on 27th February.
  - Confirm city for next in-person Inspire event - Mumbai/Delhi/Goa. Proposed in end May/beginning June.
  - Promote sessions actively across member channels
- **COREA 4.0** - Corea 4.0 not to be held in March as was being suggested earlier. Samit to decide the dates along with the COREA chair Raghav and update on the way forward.

## 7. Music Licensing & Legal Action

- GS updated about the meeting held on the 12th of February with the Secretary, Ministry of Commerce about the issue. Attended by Mr Shashi Ranjan, Mr Sabbas Joseph & Mr Ankur Kalra. Two representations were submitted to the ministry - one for the exploitative practices and the second for the issues we foresee on the proposed single window portal.
- All members have been sent emails requesting for instances of high handed behaviour or exploitation by music licence companies - however very little response received so far.
- Each of the VP’s lead by the EVP to help collect this from members so that we can create a strong representation for the government.

## 8. Creative Agency

- Secretary Taranbir updated that 3 agencies were shortlisted for the social media mandate of EEMA - same agency to be used for all creatives as well.
- He along with Khayati to finalise one of the three agencies and ensure a smooth transition from the current agency to the new one.

- 9. Website Update:** GS Ankur Kalra showcased a new website design that was presented by a vendor in Delhi (Kabir) for the EEMA website. The old and new design to be shared with Samit Garg on email so that he can give his inputs and suggestions on the same.

#### **Other Points Discussed**

- **EEMAGINE 2026**
  - VP South, DV Vinod informed that the TN Tourism Department has sanctioned 20 Lakhs for EEMAGINE Sponsorship. Samit to share the Maharashtra Tourism document with DV Vinod which can be used as a precedent for asking the state government for much larger amounts as sponsorship.
  - Co-Trav confirmed as main sponsor with a 25 Lakhs contribution.
  
- **EEMAGINE 2025**
  - Ajay Jain, Special Chief Secretary at Government of Andhra Pradesh assured Samit that payment towards EEMAGINE 2025 will be settled soon.

**GS thanked all for participating in the meeting and closed the official proceedings at 6:30 PM.**